



**Finnish Lapphund Club of America  
2015 National Specialty**

**Catalog Advertisements**

Show off your Lappy with an ad in the annual catalog! Send greetings and well wishes to those at the Nationals if you can't be there! Become a part of FLCA history! Advertising is a wonderful way to show off your furkids while supporting FLCA, and \*everyone\* can participate. Catalogs aren't just for the participants the day of the show - they are full of information and become important historical documents of the breed. Fanciers covet the catalogs forever! Catalogs are 5.25 x 8.25, spiral bound, and all ads are full page, full color, and cost just \$25 each for camera-ready art or, if you need assistance, we can do your layout for an additional fee of \$10, just let us know!

**AD SPECS:** Artwork should be 300 dpi, and submitted as PDF or JPG. Layout is 5.5 x 8.5, and the "live area" (safe area for any text or image that is not in danger of being trimmed or punched in the final trim) is 4.75 x 7.75. Catalogs are vertical, however if you orient ads horizontal, the top of the ad will be placed to the inside fold. Please email finished ads or requests for assistance to Tish c/o thefinnishline@gmail.com.

**DEADLINES:** Deadline for ads-with-assistance is March 1, 2015. Deadline for camera-ready ads is April 1, 2015.

**PAYMENT:** Deadline for payments is April 1, 2015. Make checks payable to FLCA CATALOG ADS to Tish Brockmire, PO Box 1474, Millington, TN 38083-1474. Please include form below with payment:

Name: _____	Contact: _____
Number of full-page ads: _____	x \$25 each _____
Number of full-page ads with assistance: _____	x \$35 each _____
Total Payment _____	

**2015 Catalog Orders**

PRE-ORDER YOUR CATALOG!!!! No catalogs will be sold at the show or afterwards so be sure that you pre-order. Catalogs will be made available at the specialty no earlier than one-half hour prior to the start of judging, and all mailed catalogs will be sent after the show.

**PAYMENT INFO:**

Make checks payable to FLCA and send to FLCA CATALOGS c/o Tish Brockmire, PO Box 1474, Millington, TN 38083-1474. Please include form below with payment:

Name: _____	Contact: _____
Number of Catalogs (Pick up at show): _____	x \$8 each _____
Number of Catalogs (Mailed afterward): _____	x \$12 each _____
Total Payment _____	
Please mail catalogs to: _____	