

## FLCA Public Education Coordinator/Meet the Breeds.

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**Purpose.** Public Education Coordinators educate their communities about our sport of purebred dogs, and responsible dog ownership. Many people in our communities don't know things such as basic care or how to buy a dog from a responsible breeder. Education is the answer that will help build safe, dog friendly communities while sharing the joy of the sport of pure bred dogs.

**Goal.** Public Education. Public education is anytime you, or any member of our club talks with someone about our dogs, what we do with our dogs and their welfare. By promoting responsible dog ownership we all guarantee the future of our breed.

**Function.** Hold public education programs by coordinating the hosting of a table at dog shows, and special events such as our National Specialty Conformation Dog Show weekend, Match Show, Performance Event, Agility or Obedience Trials, and coordinate participation in Meet the Breeds in different regions around the country. Also, visits in elementary schools making presentations on various topics available through the AKC Public Education Department such as dog bite prevention for children.

**Resource Materials.** The Public Education department offers brochures, books, educational kits, and fliers that contain popular AKC responsible dog ownership messages, games, and activities for children.

[https://www.akc.org/public\\_education/resources.cfm](https://www.akc.org/public_education/resources.cfm)

**Public Education Corner.** The Public Education Corner is a quarterly newsletter that contains ideas for new programs, updates on AKC materials, stories and other information.

<http://www.akc.org/news/akcommunicates/index.cfm>

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